

GOVERNMENT OF NAGALAND  
DIRECTORATE OF SCHOOL EDUCATION  
KOHIMA : NAGALAND

NO.: ED/WASH – 1/2018

Kohima, the, 31<sup>st</sup> August 2019

**CLEANLINESS DRIVE FOR SWACHH BHARAT**

Recognizing the vital role of schools in spreading awareness about Swachhata Mission and its implementation across the country, all schools ( Both Govt. & Private) functioning in the state of Nagaland are hereby advised to observe Swachhata Pakhwada (Cleanliness Drive for Swachh Bharat) from **1<sup>st</sup> to 15<sup>th</sup> September 2019** by organizing different participatory activities as suggested in the Department of School Education , Nagaland website <https://education.nagaland.gov.in>

Daily reports on activities conducted by each school shall be submitted at [timothythong0@gmail.com](mailto:timothythong0@gmail.com) with CC to [director.se.nagaland@gmail.com](mailto:director.se.nagaland@gmail.com) in the following format along with Photographs, Videos etc.

Subject : Swachhata Pakhwada Report Dated dd/mm/yyyy  
Name of School :  
District :  
Name of activity conducted :  
Number of students participated :  
Name of Head of Institution :  
Remarks in Brief :

Three best performing schools in each district will be presented with  
Awards & Citation Certificates.

( SHANAVAS. C ) IAS  
Principal Director

NO.: ED/WASH – 1/2018 – 1A3  
Copy to:

Kohima, the, 31<sup>st</sup> August 2019

1. The Principal Secretary to the Govt. of Nagaland, Department of School Education & SCERT for information.
2. The Mission Director, Samagra Shiksha, Nagaland for information and necessary action.
3. The Director, DIPR, Nagaland with request to publish the notification as Advertisement in local dailies.
4. All DEOs / SDEOs Nagaland for information and necessary action.
5. Shri Timothy Thong, Deputy Mission Director, Samagra Shiksha, Nagaland for information and necessary action.
6. All Head of Institutions Recognized by Department of School Education, Nagaland for information and necessary action.
7. Office copy.

( SHANAVAS. C ) IAS  
Principal Director

**Cleanliness Drive for Swachh Bharat – Swachhata Pakhwada  
(1<sup>st</sup> to 15<sup>th</sup> September, 2019)**

Recognizing the vital role of the schools in spreading the awareness about Swachhata Mission and its implementation across the country, the schools are advised to observe Swachhata Pakhwada from 1<sup>st</sup> to 15<sup>th</sup> September, 2019 by organizing the following participatory activities:

S. No.	Activity Name	Dates
1	Swachhata Shapath Day	1.9.2019 to 2.9.2019
2	Swachhata Awareness Day	3.9.2019
3	Community Outreach	4.9.2019 to 5.9.2019
4	Green School Drive	6.9.2019
5	Swachhata Participation Day	7.9.2019
6	Hand Wash Day	8.9.2019 to 9.9.2019
7	Personal Hygiene Day	10.9.2019
8	Swachhata Hi Seva (SHS) Day	11.9.2019
9	Swachhata School Exhibition Day	12.9.2019
10	Swachhata Action Day	13.9.2019
11	Letter Writing Day	14.9.2019 to 15.9.2019
12	Prize Distribution Day	15.9.2019

*The complete suggestive action plan for the activities is given in the following pages*

**Ministry of Human Resource Development  
Department of School Education & Literacy**

**Action Plan for Swachhata Pakhwada (1-15 September, 2018)**

Suggested action plan for Swachhata Pakhwada for the year 2018 i.e. 1<sup>st</sup> -15<sup>th</sup> September, 2018

**1.9.2018 (Saturday)**

Swachhata Shapath Day

- Swachhata Shapath function may be organized on very first day of the Pakhwada i.e. 1<sup>st</sup> September, 2018, wherein all students and teachers/staff may participate. Children to speak about Swachhata in morning assembly.
- Class exercise, where every child will promise to take up one activity for personal/school/community/home cleanliness.
- State Education Minister/Secretaries/District Collectors/District Education Officers/School Inspectors etc. to address the State school children.
- Swachhata awareness message to be posted on the website of the Department/Organisations/Schools.
- **Upload Number of students who took shapath on google tracker and Photos, videos and publicity material on Google drive**

**2.9.2018 to 4.9.2018 (Sunday to Tuesday)**

Swachhata Awareness Day

- Holding meeting of SMCs/PTAs to highlight the importance of cleanliness and sanitation among children, parents and teachers; and to encourage and inspire them for hygiene and sanitation in school as well as home.
- Teachers to inspect sanitary facilities in each and every corner of school/institution and make proposal/plan for upkeep of the facilities.
- Extensive cleaning of toilets, MDM kitchen, classrooms, fans, windows, bushes in the campus and surrounding area.
- **Upload Number of schools participated on google tracker and Photos, videos and publicity material on Google drive**

### 5.9.2018 (Wednesday)

#### Green School Drive

- Every school may arrange for dustbins. Dustbin with Blue and Green-color must be used for Recycled and Unrecyclable waste respectively in view of making children learning about classification of wastes.
- Planting of trees in and around school premises and encourage children for gardening.
- Reuse of waste material.
- Initiatives to curb green house effect. Weeding out/recordings of the old files, records as per procedure.
- All kinds of waste material like broken furniture, unusable equipment, defunct vehicles etc. should be completely removed from the premises of schools/institutions.
- **Upload Number of schools participated on google tracker and Photos, videos and publicity material on Google drive**

### 6.9.2018 (Thursday)

#### Swachhata Participation Day

- Competitions can be held in School/district/State for clean and well maintained premises and toilets in schools.
- Painting competition for class I-V
- Essay Writing competition from class VI-VIII & IX- XII for students on cleanliness and Hygiene practices in schools.
- Debates/Quiz on Swachhata.
- Skit, Poem-making on Swachhata.
- **Upload Number of schools participated on google tracker and Photos, videos and publicity material on Google drive**
- **Upload number of students who participated in Painting and essay writing competition on tracker and 10 High quality photos / scans of samples of good paintings & good essays per state on Google drive.**

### 7.9.2018 (Friday)

#### Hand Wash Day

- Children should be taught proper method of hand washing before and after eating.
- Teachers and students in association with local representative should propagate the theme of the Pakhwada among citizen in nearby areas.
- Barrier free access to the drinking water and toilet facilities for Divyang students may be reviewed and ensured.
- **Upload Number of schools participated on google tracker and Photos, videos and publicity material on Google drive**

### 8.9.2018 (Saturday)

#### Personal Hygiene Day

- Audio visual programme to be undertaken to motivate students/employees and other for maintaining cleanliness.
- Students will learn proper way of cutting and keeping nails clean.
- Learning impact on Health from hygiene practices.
- Supplementary Book material on Hygiene.
- **Upload Number of schools participated on google tracker and Photos, videos and publicity material on Google drive**

### 9.9.2018 and 10.9.2018 (Sunday and Monday)

#### Community Participation Day

- Increased focus may be given on community participation for the Swachhata Abhiyan in schools/institutions and teachers may also be involved in undertaking cleanliness and awareness drives in nearby areas.
- Sloganeering with School March.
- Students will be taught the hygienic manner of using toilets and drinking water facilities.
- Check wastage of water.
- Water from Handwashing unit to be channeled in gardens.
- Children to write letters to Sarpanch, SMC Members for maintenance of school Toilets and Schools.
- Children to write to their parents regarding what they have learnt in the past few days and what they want their parents to do. Some of these letters should be documented by each state and sent to MHRD.
- The District Collectors in their State/UT, who are the ex officio Member Secretary of district Level Committee for SSA/RMSA/MDM, may hold meeting of the District Level Committee chaired by the local Hon'ble Member of Parliament, to further propagate the message of the Pakhwada across the society.
- **Upload Number of schools participated on google tracker and Photos, videos and publicity material on Google drive**

### 11.9.2018 (Tuesday)

#### Swachhata School Exhibition Day

- Photographs, paintings, cartoons, slogans etc. on Swachhata activities may be displayed in schools. Parents and community members may be invited to attend the exhibition.
- Electronic banners may be created and uploaded on the departmental/state web portals to highlight the observance of the Pakhwada. Publicity and awareness generation may be done through use of social media, as well as electronic and print media.

- State may document some of these exhibitions.
- Making artifacts using local recycled-raw material for storage of waste i.e., artistic dustbins using local skills promoting their culture.
- **Upload Number of schools participated on google tracker and Photos, videos, publicity material on Google drive**
- **Top 3 entries each of painting and essay writing competition at district level to be uploaded on Google drive**

### 12.9.2018 (Wednesday)

#### Swachh Water Day

- Checking of water storage/ checking of portability Day
- Community participation for the Swachhata Abhiyan in schools/ institutions.
- Learning of Organic/Inorganic waste in water in order to avoid intake of unsafe water.
- Cleaning of water through natural means i.e., natural sand filters, alum etc.
- Awareness on water-borne disease to promote safe drinking water.
- Children should be taught about how to store safe drinking water.
- **Upload Number of schools participated on google tracker and Photos, videos and publicity material on Google drive**

### 13.9.2018 (Thursday)

#### Water Harvesting Day

- Create and provide the Information, Education and Communication (IEC) material to students.
- Teacher and students to plan and implement simple water harvesting structures in school.
- **Upload Number of schools participated on google tracker and Photos, videos and publicity material on Google drive**

### 14.9.2018 (Friday)

#### Prize Distribution Day

- Prize distribution for participation of children, teachers and parents in competitions viz. Painting, Essay, Debate and Quiz to encourage swachhata.
- All Schools/educational institutions may sum up their activities and work undertaken during the Pakhwada and select best activity for forwarding to district /state authority for uploading on the website i.e. in public domain.
- **Number of Schools participated to be updated on tracker**
- **Top 3 winning entries each of painting and essay writing competition at state level to be uploaded on Google drive**

15.9.2018 (Friday)

Swachhata Hi Seva Day

- Launch of "Swachhata Hi Seva" Day involving all students
- Shramdaan by students of class VI-XII by participating in outdoor swachhata campaigns.
- Class III-V students to participate in handwashing/soap campaign.
- Students to be encouraged to write postcards to the Hon'ble Prime Minister describing their contribution towards swachhata and making commitments for future contributions.
- **Upload on the google tracker the Number of students participated in shramdaan activities - (i) Handwashing/soap campaign by students of Class III-V, (ii) outdoor swachhata campaign by students of class VI-XII and (iii) Number of students who address postcards to Hon'ble Prime Minister**
- **Upload Photos, videos and publicity material of shramdaan activities on Google drive.**

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